

Our experience in producing of the CAWI questionnaire for the survey "Statistical Report on the careers of doctorate holders (CDH)"

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Due to enforced cost reduction and a need to improve the efficiency, Statistical Office of the Republic of Slovenia decided to start in 2013 a pilot with CAWI mode for the survey "Statistical Report on the careers of doctorate holders (CDH)". We would like to share our experiences with the construction of this pilot survey with other statistics offices at the IBUC conference.

The article describes the design of the CAWI questionnaire with Blaise Internet. A special accentuation on web survey design, security and deployment, was emphasized. In this article we would like to focus on challenges of how to manage different questionnaires (CATI, CAWI), how to combine data from CATI and CAWI questionnaire, how to formulate the questions, the design of the survey, customizations of the web survey (customizing error pages, customizing receipt pages, adding login page, customizing the start page and customizing survey behavior), problems, encountering during it's creation and solutions for those problems. We conclude our work with web survey made with Blaise Internet, which works as interactive CAWI questionnaire that has a login page for authentication of the user. This should be the pilot for further CAWI development and mix mode surveys.