

Video Interviewing and Blaise 5

Since video capability has become standard on computers and smartphones, video communication has become ubiquitous—at least for those with access to the right equipment and connectivity. To what extent might video technologies be useful for survey measurement? For studies that require real-time, face-to-face interaction between respondents and interviewers because, for example, difficult response tasks require interviewers to help respondents or to keep respondents engaged and attentive over a long interview, live video interviewing might be an alternative to in-person interviews. Due to COVID-19, its adoption was accelerated due to the limits of in-person data collection during that time period.

This session reports on how organizations have implemented and are considering implementing video. We begin with an overview of video interviewing, how it's been used to-date, design considerations, impacts on data quality, and interviewer effects, to set the stage for the remaining papers in the session. RTI will first discuss implementing video interviewing on a National Behavioral Health Survey. Statistics New Zealand will follow that with a presentation on an online showcard prototype they developed using Blaise 5. The final presentation in this session will be from the University of Michigan. They will discuss their experience on two separate projects, 1) implementing live and prerecorded video interviews, and 2) piloting remote cognitive assessments via live video. The presentations in this session set the stage for the update from the Blaise team about the video capability being built out in Blaise 5.

Keywords: live video survey interviews, video mediated interviews, show cards, cognitive assessments

Session Length: 90 minutes

Session Chair: Andrew L. Hupp - University of Michigan

Presentations:

1. Video Interviewing: An Overview
Andrew L. Hupp, University of Michigan
2. Video Interviewing: An Optimal Solution for a National Behavioral Health Survey
R. Suresh, Heidi Guyer, Christine Carr, Lilia Filippenko, Preethi Jayaram, Curry Spain, and Matthew Check, RTI
3. Online Showcards: A Prototype
Brett Martin and Jane Dowd, Statistics New Zealand
4. Video Interviewing at the University of Michigan
Andrew L. Hupp, Youhong Liu, and Karl Dinkelmann, University of Michigan